



Statement of Privacy for Web Based Data Collection & Management

Privacy Statement

The Greater Taylor Chamber of Commerce (GTCC) is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the GTCC website located at Taylorchamber.org and all of its sub-domains and governs data collection and usage. By using the GTCC website, you consent to the data practices described in this statement.

What information do we collect?

The GTCC collects information from you when you register on our site, place an order, subscribe to our newsletter, respond to a survey, fill out a form or apply to become a member or update your member information.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, email address, mailing address, phone number, credit card information or other relevant information. You may, however, visit our site anonymously.

The GTCC also collects anonymous demographic information, which is not unique to you, such as information about your computer hardware and software. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by the GTCC for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the GTCC website.

*Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through GTCC public message boards or blogs, this information may be collected and used by others. **Note: The GTCC does not read any of your private online communications.***

The GTCC encourages you to review the privacy statements of websites you choose to click to from TaylorChamber.org so that you can understand how those websites collect, use and share your information. The GTCC is not responsible for the privacy statements or other content on websites outside of the GTCC.

How do we use your personal information?

The GTCC collects and uses your personal information to operate GTCC websites and deliver the services you have requested. The GTCC also uses your personally identifiable information to inform you of other



products or services available from GTCC and its affiliates. GTCC may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

GTCC keeps track of the websites and pages our customers visit within the GTCC, in order to determine what services are the most popular. This data is used to deliver customized content and advertising within GTCC to customers whose behavior indicates that they are interested in a particular subject area.

Any of the information we collect from you may be used in one of the following ways:

1. To personalize your experience (your information helps us to better respond to your individual needs)
2. To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
3. To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
4. To process transactions

Do we disclose any information to third parties?

GTCC may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In addition, GTCC may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support or arrange for deliveries. Your information may be provided to third party contractors; however, all such third parties are prohibited from using your personal information except to provide these services to GTCC, and they are required to maintain the confidentiality of your information.

The email address you provide for order processing may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

GTCC does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

GTCC websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the GTCC or the site; (b) protect and defend the rights or property of GTCC; and, (c) act under exigent circumstances to protect the personal safety of users of GTCC or the public.

Does the Chamber's website use cookies?



The GTCC website uses “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a Web server in the domain that issued the cookies to you.

One of the primary purposes of cookies is to provide a convenience feature to save time. A cookie can tell the Web server that you have returned to a specific page. For example, if you personalize GTCC pages, or register with the GTCC site or services, a cookie helps the GTCC to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses and so on. When you return to the same GTCC website, the information you previously provided can be retrieved, so you can easily use the GTCC features that you customized.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly. However, you can still place orders over the telephone.

How do we protect your information?

GTCC secures your personal information from unauthorized access, use or disclosure. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment gateway providers database only to be accessible by those authorized with special access rights to such systems and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers unless you, specifically, ask your account to retain them. Even when they are retained, staff is not able to pull that information up. All credit card information is processed according to the Credit Card Association rules and the Payment Card Industry Data Security Standards.

Changes to this Statement

GTCC will occasionally update this Statement of Privacy to reflect company and customer feedback. GTCC encourages you to periodically review this Statement to be informed of how GTCC is protecting your information.

This statement was last modified on 8/23/2024.

Contact Information



The GTCC welcomes your comments regarding this Statement of Privacy.

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